Kaleidescape Referral Program – Frequently Asked Questions

What is the Kaleidescape Referral Program?

This Kaleidescape Referral Program is a rewards program that is available to Kaleidescape customers. It allows you, as a Kaleidescape customer, to earn a \$100 movie credit each time you refer a friend or family member who becomes a new Kaleidescape customer. The customer you refer will also receive a \$100 movie credit.

Who is eligible to participate in the referral program?

Kaleidescape customers in the United States are eligible to participate, as long as they are at least 18 years old. Authorized Kaleidescape dealers are not eligible to participate.

How does the referral program work?

A unique referral code has been created for you, which you can share with your friends and family. Each time someone you refer buys their first Kaleidescape system and enters your code during registration, you both will receive movie credit, which can be used to purchase movies. Your referral code is a link to a web page that provides more information to help your friend or family member get started.

Where do I find my referral code?

Your <u>My Referrals</u> page provides your referral code, both online and within the mobile app. You can also use this page to choose your own referral code.

How do I share my referral code?

You can share your referral code using email, text message, or any social media platform, as long as you do not engage in mass-emailing or mass-messaging. The online <u>My Referrals</u> page provides an email template and the ability to copy the referral code to the clipboard. The mobile app also makes sharing the referral code easy using native iOS or Android sharing features.

When will I receive the movie credit for a successful referral?

The movie credit will appear in your Kaleidescape account when the new customer registers their new Kaleidescape system and adds a United States credit card to their Kaleidescape account.

How do I use movie credit received from a successful referral?

Movie credit will be automatically applied when you purchase, rent, or upgrade a movie. Your receipt will indicate the credit amount used.

What are the terms and conditions for the referral program?

The terms and conditions for the Kaleidescape Referral Program can be found here: <u>https://www.kaleidescape.com/referral-terms</u>